

## 2022 Contract Price Sheet

DINO TRANSFER 10038 Main St. • Bothell WA 98011 425.488.9600 • artwork@dinotransfer.com

## DINOcolorFX

Introducing a revolutionary transfer process that produces brilliant full-color prints that can be applied quickly and easily to virtually any garment, bag or other fabric.

### Why Choose DINOcolorFX?

- Wash Fastness Full color transfers last like screen printing.
- **Fabric Stretch** Transfers specially produced to stretch along with the fabric, snapping back into place beautifully. No peeling or cracking.
- **Color Vibrancy** Compare DINOcolorFX side by side to any normal transfer and see the difference that CMYKW Color Rich Technology makes in terms of color, detail and vibrancy.
- Fine Details See all the fine details in your artwork that not possible with other imprint methods.
- **Price** With a low MOQ and fixed low cost, DINOcolorFX provides you with the peace-of-mind knowing that any logo can be reproduced in full color, dynamic detail, with no compromises.

### **Pricing Example:**



### 6 Inches

### Price is based **PER SQUARE INCH OF DESIGN**: Sample image is 6 inches wide x 2.25 inches tall = 13.5 square inches. Ordering 250 transfers, the unit rate would be .07 cents per square inch.

13.5 si x .07 = <u>.945 cents per transfer</u>.

### **DINOcolorFX** Price:

Sq in L x W	1 to 23	24 to 99	100 to 249	250 to 499	500 to 999	1000 +
Up to 20 Sq in	0.10	0.09	0.08	0.07	0.06	0.05
20.1 to 50 Sq in	0.09	0.08	0.07	0.06	0.05	0.05
50.1+ Sq in	0.08	0.07	0.06	0.05	0.05	0.05

Gang Run Sheets	FULL SHEET 21" x 20" – 20.00 ea				
Application Standard	\$1.00 each location for garments / flat items				
Application Non-Standard	\$2.00 each location for Backpacks / Other Non-Standard Items				

• Gang Run Sheets allow you to set your artwork and place as many images as you like on one sheet. Artwork must be submitted in production ready format. No editing or adjustments will be made.

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### DINOcut

DINOcut vinyl offers unique features like unique colors, special effects and reflective properties that are not available in screen or traditional printing process. With DINOcut your image is digitally cut from vinyl into the shape of your design then applied to your fabric-based item. DINOcut is long lasting, durable and will not crack or peel.

**Pricing Example:** 



Price is based on **TOTAL SQUARE INCH OF DESIGN**: Sample image is 6 inches wide x 2.8 inches tall = 16.8 square inches. Ordering 72 transfers, unit rate would be \$2.06, plus \$1.10 for second color = Total 3.16 per transfer.

Total sq in. L x W	1 to 11	12 to 47	48 to 95	96 to 249	250+
up to 3	1.72	1.26	1.13	1.02	0.96
3.1 to 6	2.16	1.57	1.41	1.28	1.25
6.1 to 10	2.55	1.84	1.64	1.51	1.48
10.1 to 15	2.82	2.04	1.83	1.67	1.63
15.1 to 20	3.21	2.31	2.06	1.91	1.86

For additional color add \$1.10 each for up to 20 square inches.

20.1 to 25	3.35	2.57	2.35	2.23	2.18			
25.1 to 30	3.54	2.71	2.51	2.37	2.31			
30.1 to 35	3.72	3.03	2.79	2.65	2.59			
35.1 to 40	3.99	3.25	2.99	2.83	2.75			
40.1 to 45	4.17	3.39	3.13	2.98	2.90			
45.1 to 50	4.22	3.43	3.16	3.00	2.93			

For additional color add \$2.20 each for up to 50 square inches.

50.1 to 55	4.57	3.81	3.54	3.39	3.31
55.1 to 60	4.84	4.04	3.76	3.59	3.49
60.1 to 70	5.52	4.61	4.27	4.10	4.00
70.1 to 80	5.86	4.99	4.74	4.49	4.38
80.1 to 90	6.43	5.47	5.50	4.95	4.83
90.1 to 100	6.67	5.68	5.41	5.13	5.00
100.1 to 120	7.54	6.41	6.10	5.77	4.63
120.1 to 150	8.12	7.18	6.84	6.48	6.32

For additional color add \$3.30 each additional color

Application – All sizes \$1.00 per location for apparel and standard items. \$2.00 all backpacks and non-standard items.

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### DINOscreen

DINOscreen prints on all types of garments, bags and material that can be laid flat. We stock all the standard print colors and can custom mix colors to match your specific PMS requirements. Our print facility has six 6 color stations to make your printing project a success.

#### How to Calculate Pricing:



If it fits, it prints up to 13 x 15 inches. Screen Printing is based on the number of colors in the image. This image has 4 colors. Mustard, Light Brown, Dark Brown and Dark Green. This artwork would require 4 screens. Ordering 144 shirts , pricing would be \$1.50 each imprint plus setup of 4 screens.

#### **DINOscreen Pricing:**

We do not charge for flash cure. We either print a flash print or white base at no extra charge.

Colors	1 to 11	12 to 23	24 to 47	48 to 71	72 to 143	144 to 249	250 to 500	500 to 1000	1001 to 1800
1	2.50	2.10	1.95	1.75	1.35	1.20	0.90	0.85	0.75
2	2.60	2.20	2.05	1.85	1.45	1.30	0.95	0.90	0.80
3	2.70	2.30	2.15	1.95	1.55	1.40	1.00	0.95	0.85
4	2.80	2.40	2.25	2.05	1.65	1.50	1.05	1.00	0.90
5	2.90	2.50	2.35	2.15	1.75	1.60	1.10	1.05	0.95
6	3.00	2.60	2.45	2.25	1.85	1.70	1.15	1.10	1.00

#### **Additional Charges:**

- New Screen Setup \$22.50 each
- Reset Screen Setup \$12.50 each
- Pockets add .25 each item.
- Sleeves add .25 each item.

- PMS / Custom Color Match \$7.00 ea.
- Ink Change \$8.00 ea.



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### DINOinfo

### • Production Ready Artwork for DINOcolorFX

- $\circ$   $\;$  Bitmap Images: 300 DPI at output size and with transparent background.
- Vector Artwork: Set to size with all text converted to outlines. Included bitmap images must be embedded and sized at 300 dpi at output size.
- We can accept RGB images, artwork will be converted and produced with CMYK color profile.
- $\circ$   $\;$  PMS Color matching is available and based on the PMS Color Bridge Guide.
- Gang Run Sheets must be submitted production ready.
- Files accepted: JPG, PNG, PSD, TIF, AI, EPS, PDF
  - For transparent backgrounds, file must be PNG, PSD, AI or EPS.
  - Only single layer images will be accepted.

### • Production Ready Artwork for DINOcut

- Black & White images only
- Bitmap Images: 300 DPI at output size.
- Vector Artwork: Set to size with all text converted to outlines.
- Files accepted: JPG, PSD, TIF, AI, EPS, PDF

#### • Production Ready Artwork for DINOscreen

- Color separated artwork with PMS or color callouts.
- Vector Artwork: Ste to Size with all text converted to outlines.
- One color bitmap images at 300 dpi and at print size.
- Files accepted: Vector Based AI, EPS, PDF / One color bitmap JPG, TIF, PSD
- Artwork:
  - $\circ$   $\;$  Artwork files not submitted as production ready will incur art setup of \$15.00.
    - DINOscreen setup incudes 15 minutes of art prep. Additional time billed as artwork editing.
  - Artwork editing billed in 30-minute segments at \$25.00 each half hour.
  - Submit artwork to: artwork@DINOtransfer.com
- Minimum order \$20.00. If full production amount is under \$20.00 you will be charged base rate of \$20.00.
- Submitting Projects for Production:

It is essential that we get complete information to ensure accuracy when producing your order. When placing an order please provide the following information via email to: **artwork@DINOtransfer.com** 

- Company Name, telephone number, PO#.
- $\circ$  Name of the print or artwork.
- If providing inventory, advise of inventory origin. (Sanmar, S&S, Alpha, etc..)
- o Garment style, color and size breakdown
- Size of print(s)
- Imprint location(s)
- Dates requested and if Firm or Flexible
- Shipping and Handling
  - Per box handling fee of \$2.00 all services except Will Call Pickup.
  - $\circ~~3^{rd}$  Party Accounts \$Free with prepaid shipping labels provided.
  - Shipping billed at carrier published rates.